

# INSPIRA

YOUR STYLE, YOUR BATHROOM



**Roca**

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# The myth of Inspira

To combine endlessly and always get it right. There is no winning combination, because all of them are.

Inspira is based on this premise, a set of combinations that share the same ending: the wise decision, the triumph, the glory. Regardless of the chosen path, the end remains unchanged.

## Debunking the myth

Inspira seems a utopia, a myth, a fiction.

Nothing could be more untrue...

Discover a new system based on three design lines: Round, Soft (with soft angles) and Square. Choose the one that defines you best or simply combine them.

The result will always be balanced and beautiful.

That is the magic of Inspira.

# Three design lines

The new and versatile vitreous china and furniture collection Inspira offers three lines of design and multiple combinations so that, regardless of your style, you may find the solution that will allow you to create your ideal bathroom space.



## INSPIRA<sup>®</sup> ROUND

Soft, sophisticated and winding shapes.



## INSPIRA<sup>®</sup> SOFT

The result of the fusion of **Square** and **Round**,  
which increases the aesthetic options.



## INSPIRA<sup>®</sup> SQUARE

A minimalist, sober and precise character.



## SOPHIE'S BATHROOM

Sophie is a 30-year old ballet dancer who lives in Paris. She spends her day training the flexibility and coordination she needs to reach a greater softness and fineness in her movements. She aims for a warm and harmonious environment when she gets home.

**For this reason she has opted for the soft and sophisticated shapes of the Round line and the furniture units with a white lacquered finish, which provide a feminine look to the bathroom.**



## PABLO'S BATHROOM

Pablo, a 42-year old architect, lives in Barcelona. He is a perfectionist and meticulous. He likes designs with pure lines that provide a visual order to his environment. He might be biased by his profession, but this is his only way to lead a balanced life.

**That is why he has chosen the straight and square shapes of the Square line that provide a minimalist and masculine look to the bathroom. A marked aesthetic character emphasised with the addition of furniture units that combine an oak wood finish with dark mirror.**



## IRINA & PETER'S BATHROOM

Irina, 33, and Peter, 36, lawyers in a small firm in Moscow, are a couple both inside and outside their home. They are practical, determined and decisive in their everyday life, but when they get home they relax, partly thanks to the presence of natural elements that provide the necessary harmony to feel sheltered from daily stress.

**For this reason they have found the perfect balance in the combination of Soft pieces and the introduction of furniture units with an oak wood finish. A space where the aesthetics and functionality coexist. Just what they need to enjoy their bathroom.**





## CLAUDIA'S BATHROOM

Claudia is a 26-year old industrial designer who lives in Sao Paulo. As she has just settled in the city, right now she is content with a small yet central apartment. She loves simplicity and minimalism, without renouncing to the addition of her personal touch.

**For this reason she has decided to combine a Round compact WC with a Unik (base unit and basin), allowing her to make the most of the available space, without compromising the aesthetics.**

# Your most personal project

You might be a tidy and methodical person, faithful to straight lines, dark hues and sobriety. Or rather someone who appreciates round, soft and friendly shapes, who values in particular the warmth instilled by materials such as wood. Regardless of your style and personality, with the new Inspira collection, the bathroom that you wish for exists.

















# Endless combinations. Endless spaces

The Inspira collection, whose main attraction resides in its simplicity, is ideal for all kinds of private environments, as well as semipublic ones, providing at all times avant-garde aesthetics and an extra level of sophistication.



# Inspira Collection

Discover all the benefits of the Inspira collection through a wide range of basins, furniture units, WCs and bidets designed to meet all your expectations.

# Basins

Discover the wide range of Inspira basins and choose the one that adapts best to your needs.

## FINECERAMIC®

The Inspira basins have been manufactured in FINECERAMIC®, a new high-quality ceramic material exclusive by Roca.



### **More Precise**

Fine and defined walls

### **Lighter**

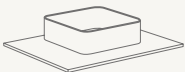
40% lighter than conventional basins

### **More resistant**

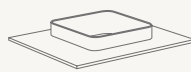
30% harder and more consistent

### **Easier to clean and resistant to abrasive products**

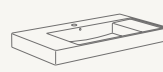
100% ceramic



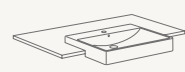
**Over  
countertop**



**In  
countertop**



**Wall-hung**



**Semi-  
recessed**

# Furniture

Inspira basins and furniture have been created in unison to ensure their perfect union and to provide a high number of combinations.

## More storage

Wide drawers with no cut-outs for the siphon.  
High-capacity column units.

## More tidiness

Drawers divided into internal compartments.  
Adjustable glass shelves inside the column units.

## More comfort

Full extraction drawers, textured interior in dark wood, pleasant to touch, soft-close system and high resistance to wear (20,000 guaranteed opening/closing cycles).

Column units with full-length mirror and internal lighting with automatic sensor for switching on/off.



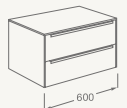
### Available dimensions

1000 mm  
800 mm  
600 mm



### Available finishes

Gloss White  
City Oak  
City Oak/  
Dark mirror



### Compatible basins

Wall-hung  
Over countertop  
In countertop



### Column unit

# WCs and bidets

The Inspira WCs include the latest advances in innovation thanks to Roca's determination to remain at the forefront of technology. Improvements that are also present in all its seats and covers, thanks to the exclusive material they have been manufactured in.

## RIMLESS

The wall-hung version of the **Inspira WCs** has an optimized design to provide greater hygiene.



**Easier to clean**  
Smooth inner walls without rims.

**More hygienic**  
Uniform water distribution in the entire surface of the bowl.

**More ecological**  
Dual flush system  
4.5/3 litres.

**More aesthetic**  
Back to wall (floorstanding version).  
Concealed fixings (wall-hung version).

## SUPRALIT®

The **seats and covers** of the WCs and bidets are manufactured with SUPRALIT®, an exclusive resin registered by Roca.



**More durable**  
12% more resistant to chemical agents and to yellowing.

**More hygienic**  
4 times less porous material.

**Easier to clean**  
Surface with soft and rounded angles.

**Safer and more silent**  
Soft-close hinges that avoid blows and noises.



Wall-hung



Compact wall-hung



Close-coupled



Compact close-coupled


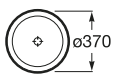
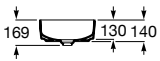

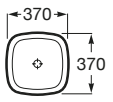

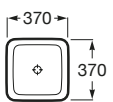

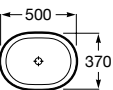


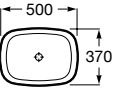

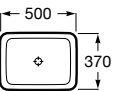


Single floorstanding



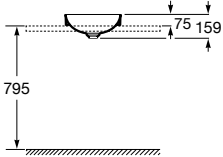

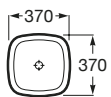

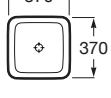

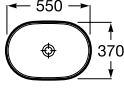
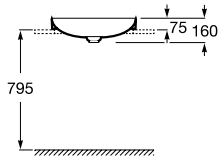

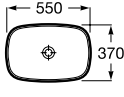

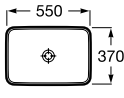

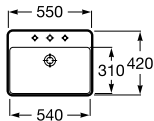
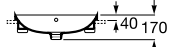
# Inspira Collection



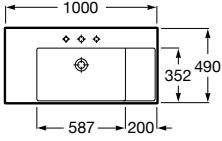
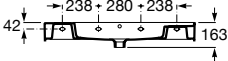
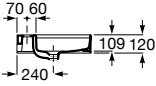


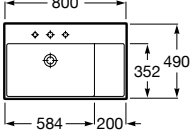
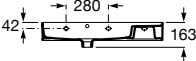
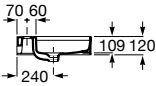


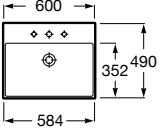

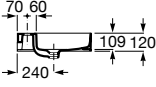
Find out, from a wide range of products, the solution that adapts best to your needs to obtain a bathroom as unique as you are.

## BASINS

Over countertop basins		FINECERAMIC® basin with included universal waste and fixed open ceramic cover ø 72 mm.		
<b>370 x 370 mm</b>				
Round		Ref. A327523000		
Soft		Ref. A327502000		
Square		Ref. A327532000		
<b>500 x 370 mm</b>				
Round		Ref. A327520000		
Soft		Ref. A327500000		
Square		Ref. A327530000		




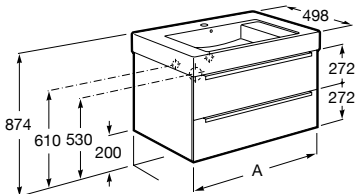
<b>In countertop basins</b>		FINECERAMIC® basin with included universal waste and fixed open ceramic cover ø 72 mm.		
<b>370 x 370 mm</b>				
<b>Round</b>		Ref. A32752R000		
<b>Soft</b>		Ref. A32750R000		
<b>Square</b>		Ref. A32753R000		
<b>550 x 370 mm</b>				
<b>Round</b>		Ref. A327524000		
<b>Soft</b>		Ref. A327504000		
<b>Square</b>		Ref. A327534000		
<b>Semi recessed</b>		FINECERAMIC® basin.		
<b>550 x 420 mm</b>				
<b>Square</b>		Ref. A32753S000		

Wall-hung basins		FINECERAMIC® basin with fixing set.		
<b>1000 x 490 mm</b>				
	Ref. A32752A000 			
<b>800 x 490 mm</b>				
	Ref. A32752B000 			
<b>600 x 490 mm</b>				
	Ref. A32752C000 			

○ Pre-punched hole for faucets (ø 30 mm).

● Tap hole for faucets (ø 35 mm).

FURNITURE


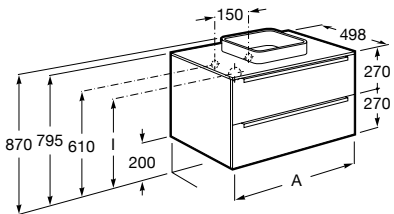
<b>Unik</b>	Base unit with 2 drawers and basin.	
	<p><b>1000 mm</b> Ref. A851077...</p> <p><b>800 mm</b> Ref. A851076...</p> <p><b>600 mm</b> Ref. A851075...</p>	

<b>Base unit</b>	Base unit with 2 drawers for over countertop or in countertop basin.	
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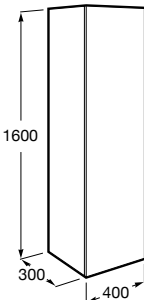
**For over countertop basin**

	<p><b>1000 mm</b> Ref. A851081...</p> <p><b>800 mm</b> Ref. A851080...</p> <p><b>600 mm</b> Ref. A851079...</p>	
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**For in countertop basin**

	<p><b>1000 mm</b> · Round/Soft: Ref. 851089... · Square: Ref. 851097...</p> <p><b>800 mm</b> · Round/Soft: Ref. 851088... · Square: Ref. 851096...</p> <p><b>600 mm</b> · Round/Soft: Ref. 851087... · Square: Ref. 851095...</p>	
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<b>Column unit</b>	<p>Column unit with full-length mirror, adjustable glass shelves and internal lighting.</p> <p><i>* The column units feature a full-length mirror, either on the inside (Gloss White and Textured City Oak finish) or on the outside (Dark Mirror).</i></p>	
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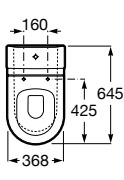
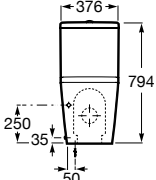
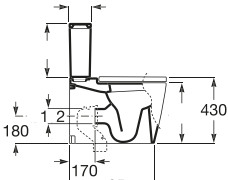

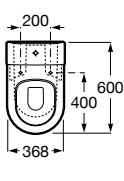
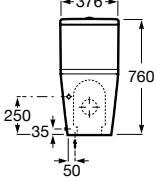
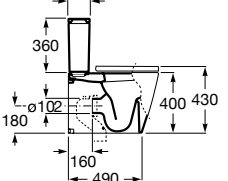

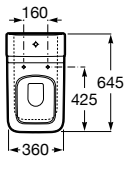
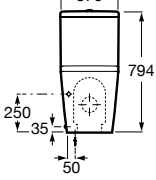
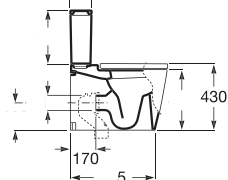

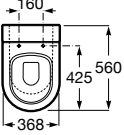
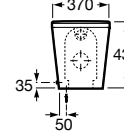
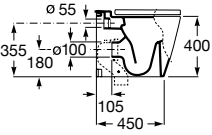

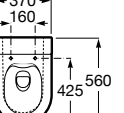
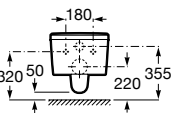
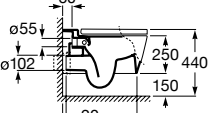

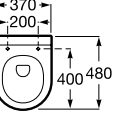
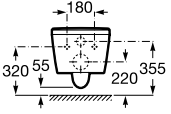
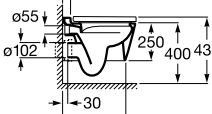

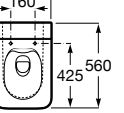
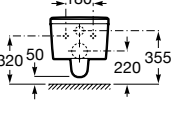
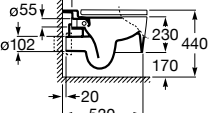
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RANGE OF FINISHES


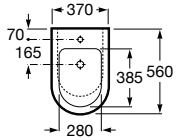
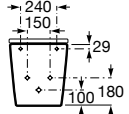
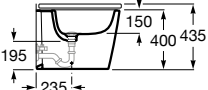

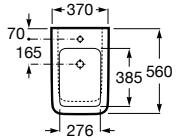
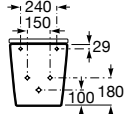
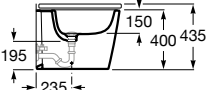



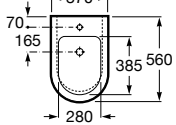
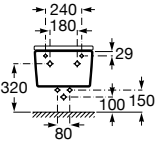
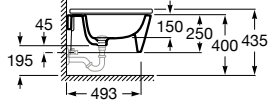

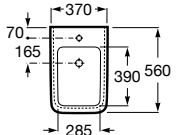
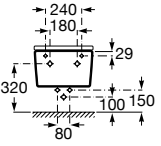
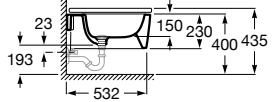
Replace ...in the product reference with the code of the chosen colour.

WCs

<b>Close-coupled WCs</b>		Made up of: · Back to wall bowl with dual outlet. · Cistern with double flush 4.5/3 litres and bottom inlet. · SUPRALIT® soft-close seat and cover.			
<b>Round</b>		<b>Bowl</b> Ref. A342527000 <b>Cistern</b> Ref. A341520000 <b>Seat and cover</b> Ref. A80152200B			
<b>Round (Compact)</b>		<b>Bowl</b> Ref. A342528000 <b>Cistern</b> Ref. A341520000 <b>Seat and cover</b> Ref. A80152C00B			
<b>Square</b>		<b>Bowl</b> Ref. A342537000 <b>Cistern</b> Ref. A341520000 <b>Seat and cover</b> Ref. A80153200B			
<b>Single floorstanding WCs</b>		Made up of: · Back to wall bowl with dual outlet. · SUPRALIT® soft-close seat and cover.			
<b>Round</b>		<b>Bowl</b> Ref. A347527000 <b>Seat and cover</b> Ref. A80152200B			
<b>Wall-hung WCs</b>		Made up of: · RIMLESS bowl with concealed fixings. · SUPRALIT® soft-close seat and cover.			
<b>Round</b>		<b>Bowl</b> Ref. A346527000 <b>Seat and cover</b> Ref. A80152200B			
<b>Round (Compact)</b>		<b>Bowl</b> Ref. A346528000 <b>Seat and cover</b> Ref. A80152C00B			
<b>Square</b>		<b>Bowl</b> Ref. A346537000 <b>Seat and cover</b> Ref. A80153200B			

BIDETS

<b>Floorstanding bidets</b>		Made up of: · Back to wall bidet. · SUPRALIT® soft-close seat and cover (optional).			
<b>Round</b>		<b>Bidet</b> Ref. A357527000 <b>Cover</b> Ref. A80652200B			
<b>Square</b>		<b>Bidet</b> Ref. A357537000 <b>Cover</b> Ref. A80653200B			

<b>Wall-hung bidets</b>		Made up of: · Bidet with concealed fixings. · SUPRALIT® soft-close cover (optional).			
<b>Round</b>		<b>Bidet</b> Ref. A357525000 <b>Cover</b> Ref. A80652200B			
<b>Square</b>		<b>Bidet</b> Ref. A357535000 <b>Cover</b> Ref. A80653200B			

# Since 1917, focusing on improving your bathroom experience

AFTER 100 YEARS, ROCA'S PRESENCE REACHES MORE THAN 170 MARKETS, WHICH ARE SUPPLIED THANKS TO ITS 78 PRODUCTION PLANTS AND ITS MORE THAN 22,000 EMPLOYEES AROUND THE WORLD.

Roca is a family-owned company dedicated to the creation of bathroom spaces, which has grown thanks to its efforts in **innovation, design and sustainability** to end up becoming a reference enterprise in its sector.

The company, **founded in 1917**, started its activity manufacturing cast iron radiators for domestic use. With time and thanks to the innovative spirit that has always defined Roca, the business evolved towards the creation of what we now know as bathroom spaces.

## The bathroom space

Its first factory was set up in Gavà (Barcelona), where it shifted from producing radiators to boilers. The manufacturing of cast iron bathtubs started in 1929 and one year later the first faucets started being commercialised. However, the most important leap was taken in 1936 when, in its aim to provide solutions to people's needs, Roca started the production of vitreous china bathroom fittings.

In the sixties, Roca advanced in terms of sustainability, reducing the water consumption in its cisterns. These were also years with a clear commitment to innovation and design, values assimilated by the company in all its ranges. As a result the **Roca Design Centre** was set up, which develops new product designs and works in the revision and improvement of ranges



already present in the market in its five units scattered around the globe.

## New horizons

The 70s were years of growth and expansion, with the setting up of subsidiaries in France and Portugal. One decade later and with the philosophy of improving its products, the company took a new step forward: **it started collaborating with the most relevant architects and designers**. As a result of these alliances, some of the most emblematic Roca collections were created, together with **David Chipperfield, Herzog & De Meuron** and **Giorgio Giugiaro**, among others.

From that moment on, and especially in the 90s, Roca continued its international expansion in order to achieve its current presence in more than **170 markets**, supplied by its 78 production plants and its more than **22,000 employees around the world**.

## Roca Galleries

With the aim of sharing its history, transmitting its values and offering a real brand experience, in 2009 the company opened the **Roca Barcelona Gallery**, a building with an avant-garde architecture open to the city in which, as well as displaying its collections and products, social and cultural events related to design, architecture, innovation and sustainability are carried out. The brand's flagship building has increased its presence with openings in **Madrid, Lisbon, London** and **Shanghai**.

## International fame

The prestige acquired throughout nearly one century has allowed Roca to be present in some of the most emblematic buildings and spaces around the globe. Today, the Roca brand is linked to some of the greatest international architectural firms, large business centres, luxury hotels, theatres, cultural spaces and historic monuments such as the **Eiffel Tower** (Paris), the **Pantanal Estadio Arena** (Brazil), the **Bolshói theatre** (Moscow) or the **Sheraton Huzhou Spring Resort** (China), among others, which have trusted the company to equip their bathroom spaces thanks to its resolution capability when facing great challenges; those that require the quality, design and innovation represented by Roca.

## Principle of sustainability

Roca's worldwide reference position also demands a high degree of responsibility. For this reason, aware of the importance of preserving the environment, Roca has lead different initiatives throughout the years, such as **Zero Waste** or **Eco-Roca**, to reduce industrial waste and carbon dioxide emissions into the atmosphere in all its factories.

However, Roca's commitment to the planet goes beyond the production processes. So much so that in 2010 it set up the **We Are Water Foundation** with the aim of raising awareness among the public opinion and institutions of the need to commit to a new water culture, that allows a **fair development and a sustainable management of the water resources in the world**. A way of showing its commitment and solidarity to the people and communities most affected by the lack of access to drinking water.



